
SAMLAL S.

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OBJECTIVES

To enter into a quality environment, preferably in the new-media sector, where my creative initiative, ideas and a genuine enthusiasm would allow me to progress.

EDUCATION

Diploma in Printing Technology
Institute of Printing Technology, Shornur, Kerala, India.

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Quark Xpress
Corel Draw
FreeHand

EXPERIENCE

Khaleej Times ♦ Dubai, United Arab Emirates
Graphic Designer - April 2009 – Present
Art, Design, Creative

Middle East Print Communication Magazine ♦ Dubai, United Arab Emirates
Graphic Designer- February 2007 – March 2009
Magazine & Magazine Ads designing

The White Room Advertising Agency ♦ Dubai, United Arab Emirates, Al Kazna Centre, Karama
Senior Designer - April 2005 – February 2007
Concepts Development, Identity Design, Brochure Development, Ad-campaigns design & development, Newspaper & Magazine Ads, Magazine designing, Poster designs and several other ATL, BTL jobs

Colortone Process P Ltd ♦ Kochi, Kerala, India
Senior Designer - January 1999 – February 2005

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Designing for Brochures, Cartons, Paper Ads., Posters, Magazines and several other ATL, BTL jobs

SKILLS

Accomplished a dynamic carrier, offering over 10 years' experience in graphic designing, Art and Publishing. Scope of experience includes; Hard work ,Theoretical thinking, Designing of advertising campaign in print, Preparation of final artwork as well as four colors processing and printing, Scanning and Color correction, effective to increase revenue. Take charge leadership style to effectively and to work independently motivating the team to achieve the desired results.

I work to the highest standards and have an eye for detail with skills in design and organisation. My experience in various companies has taught me to provide originality and quality whilst successfully meeting deadlines. I have a good working knowledge of many industry leading software applications such as Adobe InDesign, Photoshop, Adobe Illustrator, Quark Xpress, Corel Draw, FreeHand.

PERSONAL BACKGROUND

I was born on 20-01-1977 in a Malayali Family at Ernakulam, Kochi, Kerala, India. I did my Schooling at Ernakulam and started my professional career at Kochi. I like to move about and enjoy the beauty of nature, fond of rich and delicious vegetarian food. Like music, travelling, learning new things, making friends and playing Cricket.

I possess the qualities to bring to the work place such as good team work, organisational skills, efficiency and I am very meticulous, I show pride in all the work I do, I work well under pressure and I love challenges. All these skills have been enhanced during all the work experiences I have gained over the years.

References would be furnished on request.